

# BCW MEMBER SPOTLIGHT



## Green Team Spirit

### VITAL STATS

**Industry:** Sustainability Consulting

**Years in business:** 2+

**Located in:** Croton-on-Hudson

**Number of employees:** 2

**Typical client:** Companies with 25+ employees

**BCW Member since:** 2010

**G**reen Team Spirit offers a unique approach to sustainability consulting that includes leadership commitment, a dedicated green team and full staff engagement as the key components to a sustainable enterprise. They work with organizations to identify and measure their environmental and social impacts and determine what “sustainability” means to them. Using a team approach, GTS builds a program that includes cost effective, sustainable solutions that make sense for their business.

### Why did you establish Green Team Spirit?

Although many organizations want to “go green,” they are busy focusing on their daily operations and don’t have the time and expertise to incorporate sustainability into their core mission. I saw an opportunity to help organizations accomplish this goal by providing expertise and a turnkey training program to facilitate the process.

### What’s the best thing about doing business in Westchester?

People in Westchester care a great deal about the environment, reflected in how we live and do business here. Although diverse, there is a sense of common purpose and local community that is unique to Westchester.

### What is something you are particularly proud of?

I am proud to be one of the organizers of the Westchester Green Business Challenge, a program that is truly making a difference in growing the green economy in Westchester County. Read more on page 15 of this EXCHANGE publication.

### What makes you unique?

No other company in the country is using our structured Green Team approach:

- Training programs – Leadership training; Green Team training; Module training
- Modules – A series of seven detailed “how-to” guides on how to measure, implement and monitor sustainable business strategies.
- Metric Tools – interactive spreadsheet tools designed to measure carbon emissions data for energy, waste, water, transportation and purchasing.

### What is the main benefit of Business Council membership?

I’ve been attending the Business Breakfast Dialogues, which offer an intimate setting to learn and network with other members.

“Green Team Spirit is now working with a global corporate client that we met through the Business Council. We have also met strategic resource partners for clients seeking additional services in areas pertaining to sustainability.”

-Dani Glaser, Owner  
Green Team Spirit